

Day 11 Quiz

1. Andrew Carnegie built his steel empire by purchasing all the different businesses on which it depends for its operation. This is known as _____ .
 - a. backwards integration
 - b. forwards integration
 - c. vertical integration
 - d. horizontal integration
2. John D. Rockefeller on the other hand was a famous industrialists who built oil refineries instead of drilling for oil. By 1880 the company controlled 90% of the oil-refining industry in the US. This was an example of _____ .
 - a. backwards integration
 - b. forwards integration
 - c. vertical integration
 - d. horizontal integration
3. Workers who wanted to exercise their rights in the workplace started to form _____ .
 - a. lynch mobs
 - b. unions
 - c. clubs
 - d. gangs
4. When unions decided that big changes were needed, they were more likely to do this to show their displeasure with business owners.
 - a. write a scathing newspaper editorial
 - b. strike
 - c. have a bonfire
 - d. quit
5. When two parties have a disagreement and they decide to have a third party help solve their disagreement, this is called _____ .
 - a. arbitration
 - b. injunction
 - c. striking
 - d. blacklist